



**DRT SHOW**  
**TAIWAN 2020**  
Taipei Flora EXPO Dome | **05.29 - 05.31**



For more info, please contact:  
[tony@drtexpo.com](mailto:tony@drtexpo.com)  
[www.taiwandiveexpo.com](http://www.taiwandiveexpo.com)



## DIVING RESORT TRAVEL EXPO DRT SHOW Taiwan



DRT SHOW  
**TAIWAN 2020**  
05.29 - 05.31  
台灣國際潛水暨度假觀光展

DRT SHOW is the only dive expo in Taiwan, gathering all kinds of world-famous exhibitors and organizing a series of interactive events. DRT SHOW attracts people who are interested in diving and ocean, assists visitors in exploring the ocean, reveals the unknown of the diving, and also promotes the beauty of ocean and the importance of conservation.

DRT SHOWs have been successfully held in several Asian cities, including Beijing, Shanghai, Guangzhou, Taiwan, Hong Kong, Philippines, and Malaysia. DRT SHOW has become the largest diving and travel exhibition. The DRT SHOW Taiwan localizes and customizes a diving feast for Taiwan, provides the community that visitors, exhibitors, and specialists can interact to each other. DRT SHOW is the international dive expo that you can't miss in Taiwan.





## A Renowned International Dive Expo in Asia

- Takes place in **12** countries / regions in Asia Pacific.
- Serves more than **1,500** booths a year.
- Attracts **250,000** dive and travel industry professionals and visitors.



# We Care About Sustainability

## Plastic FREE Project

More than 8 million tons of plastic waste is dumped into the ocean every year. 50% of which is plastic products that have been used only once and most of them takes at least 100 years to be decomposed.

Therefore, since our inception, DRT SHOW has continued to advocate sustainable marine operations, implementing "Plastic Free Project" and inviting well-known and influential people in the diving industry to support the concept of plastic reduction and to protect the Ocean.



**We pledge to use less plastic**



**Remove plastic covers from badges comprehensively**



**Use 100% compostable bamboo fiber tote**



**Use recyclable tableware in the plastic-free cafeteria**



### DRT SHOW

- ✓ Professional B2B2C Dive Expo
- ✓ Held in 12 countries / regions
- ✓ Held as scheduled
- ✓ Supported by government, tourism boards, associations, and diving training institutions.
- ✓ 200%-300% larger than other dive expos

V.S.

### Similar Dive Expos in Same City

- ✗ Festive and entertaining activity
- ✗ Held in few cities
- ✗ Unscheduled cancel / postpone
- ✗ Supported by few institutions
- ✗ Relatively small

# Content



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# Overview



DRT SHOW  
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- SHOW Name: DRT SHOW Taiwan 2020 (Diving, Resort and Travel Expo)
- Organizer: EZDIVE Enterprise
- Venue: Taipei Flora EXPO Dome 
- Date & Opening Hour: 29-31, May, 2020. 10:00-18:00 (Fri-Sun)

## Exhibitor Category:

<i>Airlines</i>	<i>Dive Clubs</i>	<i>Travel Agency</i>	<i>Diving Resorts</i>	<i>Tourism Boards</i>	<i>Live-aboard Dive Operators</i>	<i>Dive &amp; Watersport Operators</i>
<i>Training Certification Agencies</i>			<i>Dive Organizations &amp; Institutions</i>		<i>Marine Conservation Organizations</i>	
<i>Underwater Photography and Videography</i>			<i>Diving-related Magazine and Electronic Media</i>		<i>Dive and Watersport Equipment Manufacturers</i>	



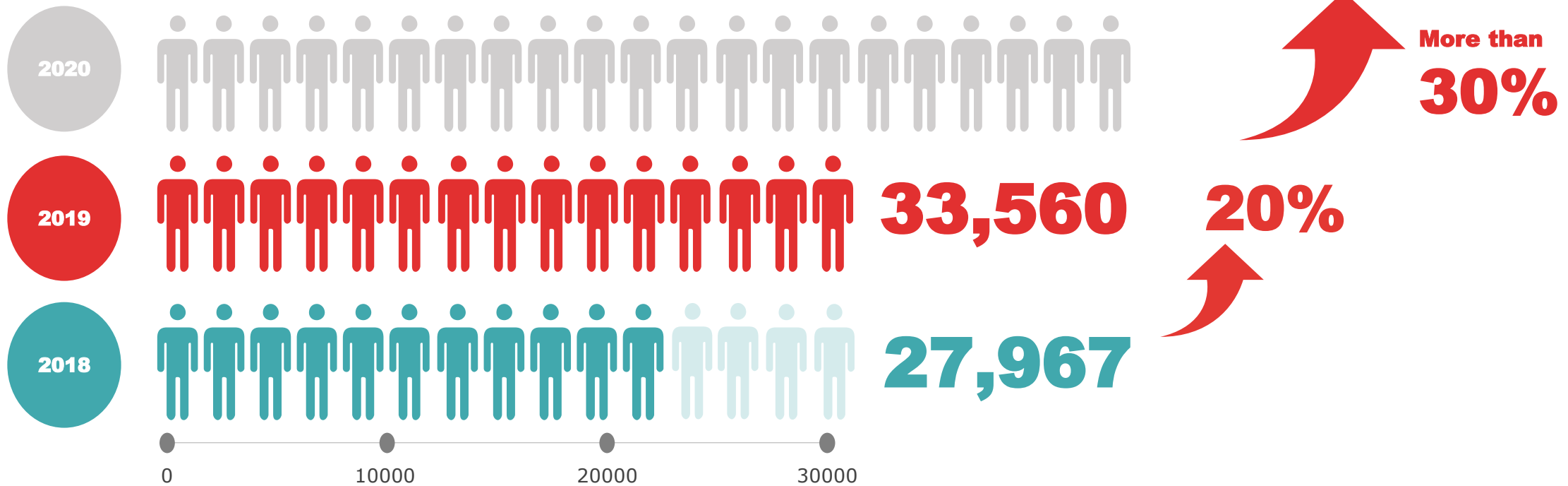
# Overview



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- The number of visitors peaked at 20% of growth in 2019. More than 30% of growth in the number of visitors is expected in 2020.

## Number of visitors in the past two years:





# Exhibitor Statistics



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## Product Classification of Exhibitors



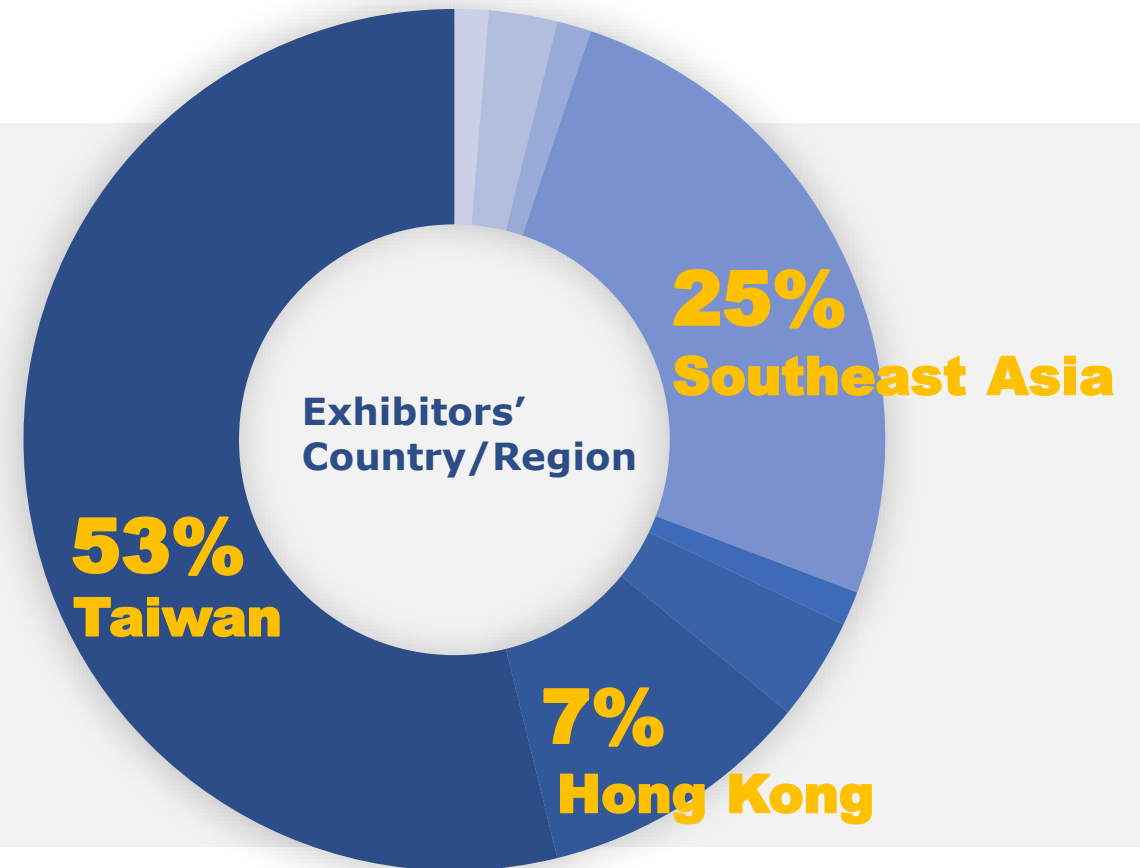
# Exhibitor Statistics



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## ■ Origin of Exhibitors:

Country/Region	Percentage (%)
Taiwan	53%
Southeast Asia	25%
Hong Kong	7%
China	6%
USA	2%
Europe	1%
Others	6%



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With the rising environmentally friendly awareness, DRT SHOW provides a platform for marine conservation organizations and diving organizations to display their milestone, share ideas, and advocate. The exhibition also called on people to take action to reduce the waste of plastic products.

DRT SHOW Taiwan continues to serve as first-class platform for Asia's diving industry and allows exhibitors to showcase their products to the most valuable business partners. DRT SHOW Taiwan 2019 attracted almost 35,000 visitors who wanted to use this opportunity to shop for high-quality products and to have a close-up look at the top manufacturers astounding capabilities.





# Highlight



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*Improve the development of the industry and companies through on-site trading and communication*



*Take action to practice ocean sustainability*



*Promote the diving culture through diverse seminars*



*100 STAR Ocean Gallery      Be an Ocean Saver Project      Ocean Culture Fair*



*New Product Showcase      Ocean Lover Workshop      Lucky Draw*



## Professional Seminars



- *Underwater Photography Seminar*
- *Freediving Seminar*
- *Technical Diving Seminar*
- *Dive Destination Seminar*
- *Marine Conservation Seminar*
- *Marine Biology Seminar*
- *Mermaid Seminar*
- *Dive Equipment Seminar*
- *Diving medicine Seminar*
- *Emergency Rescue Seminar*

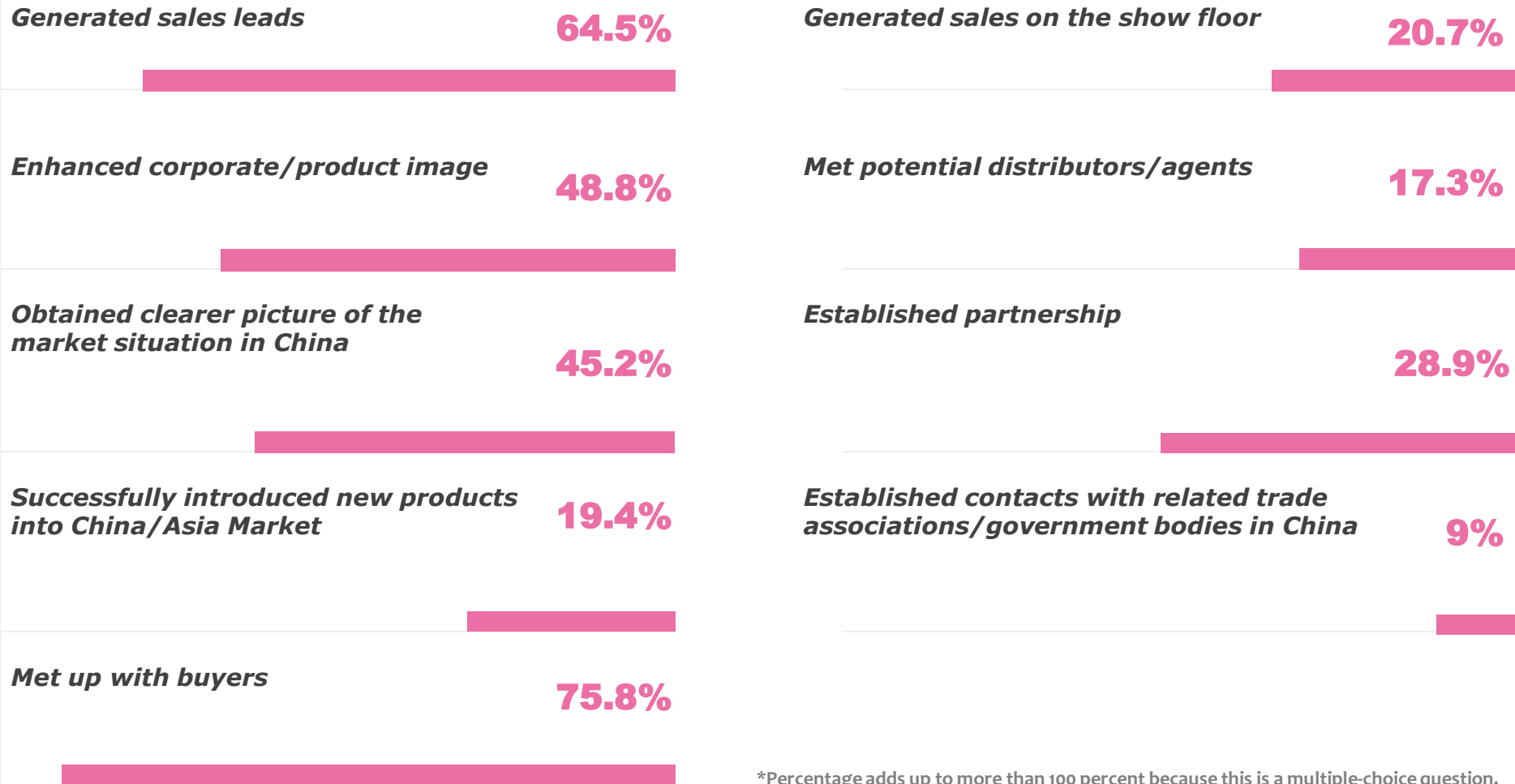


# Exhibitor Statistics



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## Benefits Exhibitors Gained from the Exhibition



\*Percentage adds up to more than 100 percent because this is a multiple-choice question.

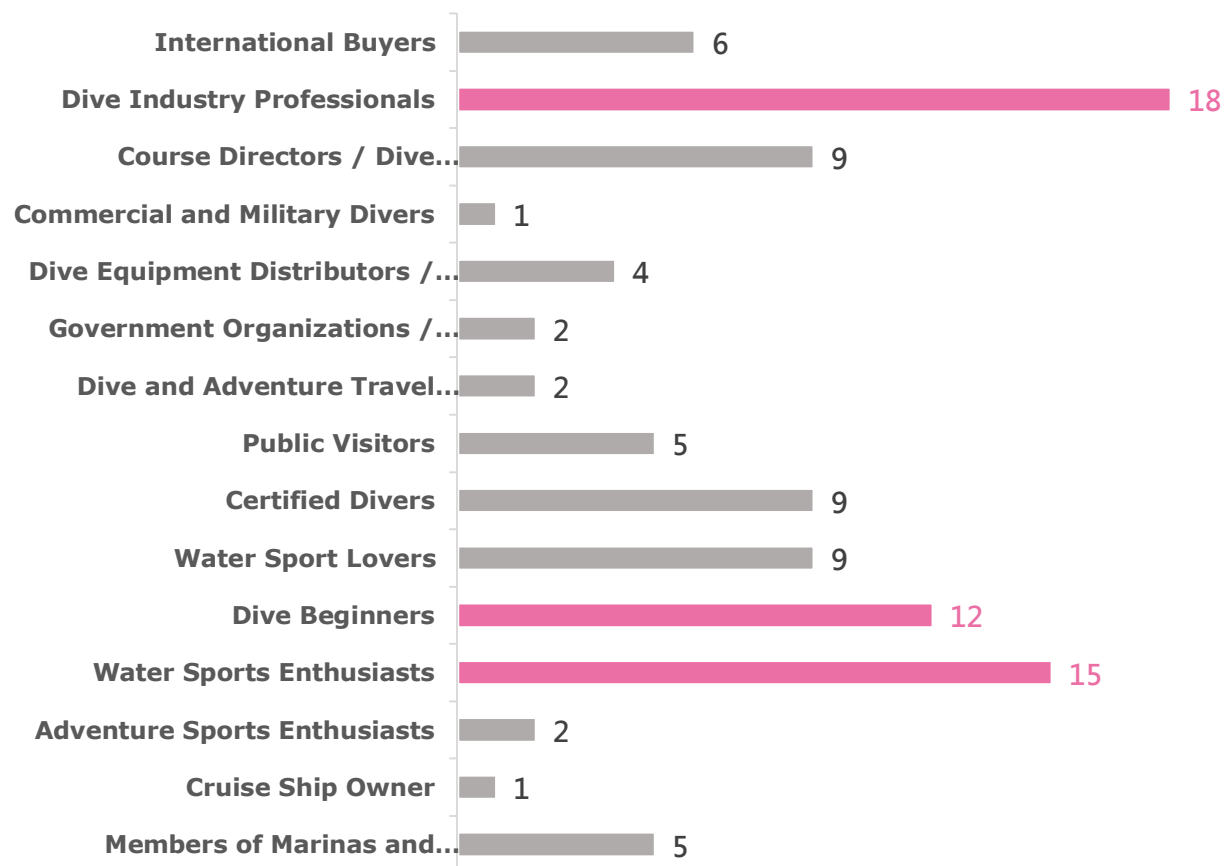
# Visitors Statistics



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## Visitor's profile:

Visitors	Percentage (%)
International Buyers	6%
Dive Industry Professionals	18%
Course Directors / Dive Instructors / Dive Masters	9%
Commercial and Military Divers	1%
Dive Equipment Distributors / Importers / Wholesalers / Retailers	4%
Government / Organizations / Agencies	2%
Dive and Adventure Travel Retailers / Agents	2%
Public Visitors	5%
Certified Divers	9%
Water Sport Lovers	9%
Dive Beginners	12%
Water Sports Enthusiasts	15%
Adventure Sports Enthusiasts	2%
Cruise Ship Owner	1%
Members of Marinas and Marine-Based Associations	5%



# Media Support



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## Co-organizer & Show Partners:



## Alliance Partners:



## Media Partners:



## DRT SHOW Taiwan 2020

- **Date:**  
29-31 May, 2020
- **Venue:**  
Taipei Flora EXPO Dome



### *More events are coming soon...*

- Underwater Photography Seminar
- Freediving Seminar
- Technical Diving Seminar
- Dive Destination Seminar
- Marine Conservation Seminar
- Marine Biology Seminar
- Mermaid Seminar
- Dive Equipment Seminar
- Diving Medicine Seminar
- Emergency Rescue Seminar
- Asia Pacific Freediving Forum
- New Products Showcase
- Ocean Gallery
- Ocean Culture Fair
- Be an Ocean Saver Project
- Game Zone
- Kids Zone
- New Products Launch
- Ocean Plastic Free
- Lucky Draw



Thank you & See you next year !

# 2020 DRT SHOW TAIWAN

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